

Registration Form

May 7-8, 2015 @ Sheraton Convention Center
Asociación de Ejecutivos de Ventas y Mercadeo de Puerto Rico



2015 SALES & MARKETING CONFERENCE
WHAT'S NEXT?
INSIGHTS • INNOVATION • INTEGRATION

Name: _____ Company: _____
Address: _____
Tel. _____ Cell. _____ E-mail: _____

REGISTRATION FOR INDIVIDUAL EDUCATIONAL SESSIONS OR EVENTS:

THURSDAY, MAY 7

PROGRAMA AM SIN ALMUERZO

9:00 am - 11:30 am *Conference Welcome Remarks*

Seminars included:

- *Growth Hacker Marketing: A Primer on the Future of PR, Marketing, and Advertising by Ryan Holiday*
- *The New Role of the Sales Professional by LaVon Koerner*

SME Members \$99 SME Co-Workers \$120 General Public \$130

PROGRAMA AM CON ALMUERZO

9:00 am - 1:30 pm Seminars included:

- *Growth Hacker Marketing: A Primer on the Future of PR, Marketing, and Advertising by Ryan Holiday*
- *The New Role of the Sales Professional by LaVon Koerner*
- *Lunch & Speaker: Take your Leadership Skills to the Next Level by Héctor Millán*

SME Members \$150 SME Co-Workers \$165 General Public \$170

PROGRAMA PM

3:30 pm - 5:45 pm Seminars included:

- *Maximize Revenue Through Social Sales by Kristen Lawrence*
- *Marketing Trends*

SME Members \$99 SME Co-Workers \$120 General Public \$130

INCLUDED:

11:40 am POWER TALK @ NETWORKING, LEARNING & EXPO CENTER THEATER
2:30 pm POWER TALK @ NETWORKING, LEARNING & EXPO CENTER THEATER
5:45 pm NETWORKING COCKTAIL @ EXPO CENTER

FRIDAY, MAY 8

PROGRAMA AM SIN ALMUERZO

9:00 am - 11:30 am *Conference Welcome Remarks*

Seminars included:

- *Sales 2.0 Trends that impact business by Gerhard Gschwandtner*
- *How to Build Habit-Forming Products by Nir Eyal*

SME Members \$99 SME Co-Workers \$120 General Public \$130

PROGRAMA AM CON ALMUERZO

9:00 am - 1:30 pm Seminars included:

- *Sales 2.0 Trends that impact business by Gerhard Gschwandtner*
- *How to Build Habit-Forming Products by Nir Eyal*
- *Lunch & Speaker: Powering Up & Rocking your Every Day by Wesley E. Cullen*

SME Members \$150 SME Co-Workers \$165 General Public \$170

PROGRAMA PM

3:30 pm - 5:45 pm Seminars included:

- *Rock your Sales, Share and Profits with the World's Mightiest Market: Women by Marti Barletta*
- *REVOLT's Road to Truth Study: Millennials Revolution by Jake Katz*

SME Members \$99 SME Co-Workers \$120 General Public \$130

INCLUDED:

11:25 am POWER TALK @ NETWORKING, LEARNING & EXPO CENTER THEATER
2:15 pm POWER TALK @ NETWORKING, LEARNING & EXPO CENTER THEATER
5:45 pm NETWORKING COCKTAIL @ EXPO CENTER

PAYMENT METHOD

Check (payable to Asociación de Ejecutivos de Ventas y Mercadeo de Puerto Rico)
 Credit Card (select one) American Express Visa Master Card
Card Number: _____ Exp. Date: _____
Name on Card: _____ Security #'s: _____
Authorized Signature: _____ Date: _____

IMPORTANT NOTICE:

Any cancellation must be received and confirmed before May 1, 2015; after this period there will be **NO REFUNDS**.
All reservations must be paid in full before the Conference.