



**2022 SME PREMIOS A LA EXCELENCIA EN MERCADEO | CLIENT CERTIFICATION FORM**

**A. CLIENT INFORMATION**

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**B. AGENCY INFORMATION:**

**Name of Agency:** \_\_\_\_\_

(Authorized to submit the nomination)

**Contact person:** \_\_\_\_\_

**Contact email:** \_\_\_\_\_

**Campaigns or projects nominated:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**C. ACKNOWLEDGMENT**

I certify that the information provided in the nomination template is correct and has been authorized by our Company / Brand.

I understand that the information provided: Background, Market Analysis, Objectives, Strategy, Execution and Results will be used for judging purposes only and with strict confidentiality.

If the nomination wins, the award will be presented on **October 20, 2022** at the **SME Marketing Summit** at the Coca-Cola Music Hall. Only the *Video Case Study* prepared by the agency will be shared.

**D. CLIENT SIGNATURE**

\_\_\_\_\_

Date: \_\_\_\_\_